

Why Nişantaşı?

Nişantaşı is located in the heart of the European side of Istanbul. It is well-known as Paris' Champs Elysées and Manhattan's 5th Avenue. This prestigious neighbourhood is known for various attractions and is considered one of the first places that come to mind when speaking of art and luxury shopping.

Central location and easy to access

Nişantaşı's central location offers the advantage of easy access in and out of the neighbourhood. It is possible to reach with a variety of public transportation including a metro station located in the middle of the area.

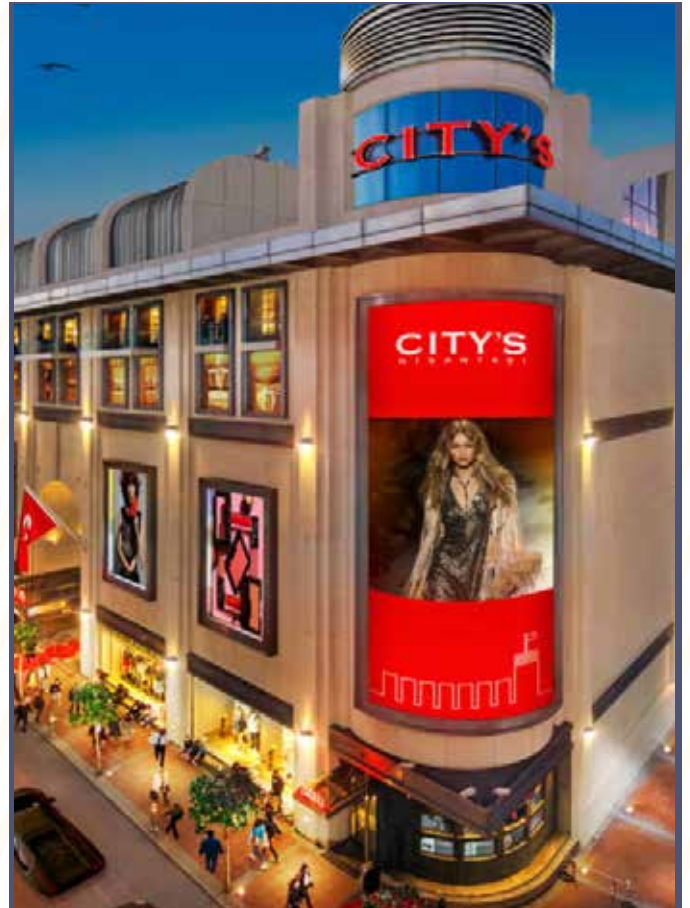
Nearby districts: Beşiktaş - Dikilitaş – Gayrettepe – Fulya – Taksim – Mecidiyekoy

In addition, everything you need as a resident is only a few steps away. You have access to markets, shops, barber shops, pharmacies, and even a hospital.



Fashionable district

Valikonağı Avenue stands out for its variety of high-end shopping brands. It is considered to be a shopper's paradise. In addition to almost all international brands, Nisantasi is the hub for local boutiques. Aside from the well-known shopping mall- City's Nişantaşı, this neighbourhood has a unique shopping system where shops are scattered all around, offering a pedestrian flow with fresh air.





Fancy and luxurious (entertainment - restaurants - art galleries)

Nişantaşı never slows down and offers endless options to explore cafés, brasseries, dining, and entertainment... Istanbul's most crowded fine-dining spots happen to take place in Nişantaşı.

All different cuisines are available with the highest quality from Asian cuisines to Italian. It is also essential to mention that Nişantaşı's diversity has attracted many artists and eventually became the hub for contemporary art galleries and exhibitions.



Historical (architecture)

Nişantaşı is Turkey's little Paris. It has a unique type of architectural facades that is a combination of historical and contemporary. The historical residential buildings give you a sense of warmth and heritage. Where on the other hand, the high-end brands' contemporary facades for example, are interpreted in a way that has added elegance to the already existing richness.



Family- Friendly

Nisantaşı offers endless options for entertainment for all ages. In addition to the shopping mall, cafes, restaurants, and galleries- Maçka park is located at the center of the area allowing a small getaway and a morning jog with fresh air to all the residents. The park also has two playgrounds to keep the kids busy. A nearby cinema will be your go-to place on any day of the week.

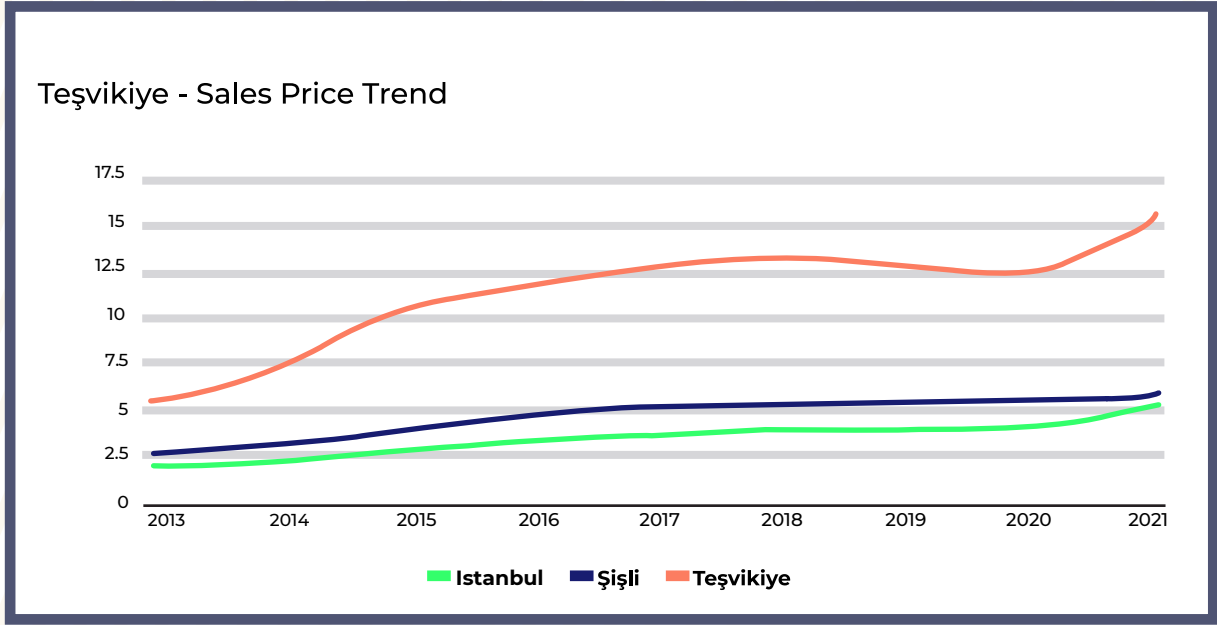
Touristic Area

Not forgetting to mention that Nisantası is one of the top-rated touristic attractions. It has multiple hotels one of which is the most prestigious hotels in the world, the St. Regis. Known for its rich architecture, convenient location, beautiful design and masterpieces. Additionally, Nisantası's nightlife is like no other. The hospitality, the quality, and the atmosphere are all very sophisticated.



Residential annual averages:

- In this chic neighbourhood we could estimate that
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- Average unit price per square meter is 14,000€



Why invest in Nişantaşı?

What makes Nişantaşı valuable in the market is the low vacancy rate in the land and the fact that all buildings are already occupied therefore the ROI (return on investments) made in this area seems to be promising and will increase. Generally, overviewing the prices in Beşiktaş and Teşvikiye including Nişantaşı over the last 5 years shows that the property values have only increased.

In Teşvikiye, the Sales Prices Change has increased 32.4% over the last 5 years. Compared to the prices in Şişli for the example, the numbers are high. Case studies show that investments made in Nişantaşı will not lose their value but rather gain more value over the upcoming years. As previously mentioned, the low vacancy rate limits the possibility for new developments to take place therefore, we highly advise interested investors to stay up-to-date with the release of the new upcoming project.